



OUTDOOR MALL DASH

Explore Atlanta’s finest outdoor shopping areas while competing in an app-based mall scavenger hunt.

Overview

This exciting outdoor mall scavenger hunt gives your team an opportunity to explore one of Atlanta’s outdoor malls (Atlantic Station, Avalon in Alpharetta, the Shoppes of Buckhead, or Emory Pointe). Armed with a tablet or smartphone as your guide, teams race to earn points by solving clues, taking pictures, answering trivia, and completing surprise challenges. While they travel, teams can see where other teams are on their GPS map, know everyone’s score, and send text messages for added fun.

Goals & Outcomes

- ✓ Have fun as a team.
- ✓ Enjoy a hunt and a meal in an all-in-one location.

Details

Length

2 - 3 hours

Venue

Local mall (see list)

Group size

15-500

Includes

- ✓ Complete facilitation
- ✓ Event materials
- ✓ Game app
- ✓ Team bandanas
- ✓ Event photos.

Rates

Group	Base	26-149	150+
In-Person	\$1,500	\$37	call

*First 25 people included in base rate.
Over 150 call for quote.*

*“We had an absolute ball !!!! Best event ever.”
~ Legacy Properties*





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Welcome & Warm-Ups (5-10 minutes) Our staff welcome the participants to the mall and get everyone ready for a great event. We then lead some fun warm-up activities that also randomly create small teams.

Team Up! (5-10 minutes) Teams take a few moments to create a name and slogan for their team, and build some team spirit and unity.

Event intro (5 minutes) Our fun and energetic staff give the group a quick tutorial on the app and any other event components to ensure a smooth start.

The Hunt (1-2 hours) Teams use interactive maps in the app and physical features within the mall to unlock a multitude of mall scavenger hunt activities. Challenges include:

Celebrity Encounters: Whenever teams find an Atlanta Challenge facilitator in the hunt area, they will take a group photo with a surprise celebrity!

Brand Awareness: Teams try to find and identify various logos of popular brands around the area. They'll need to keep a sharp eye out.

Photo Fun: An essential part of any mall scavenger hunt, teams find the perfect location and strike their best pose in these fun photo challenges. Mannequin copy cats, window shopping, fashion faux-pas, optical illusions and more are everywhere to be found.

Brainteasers: Teams work on this collection of various mental challenges for extra points as they travel, which ensures that everyone has something to do that requires their unique strengths.

Mall-rat Trivia: Teams answer trivia questions about different brands, stores and other interesting hotspots within the hunt zone.

Viral Video: Creativity abounds in these projects. Teams complete the cat walk challenge, fashion critiques, and movie reenactments to name just a few.

Rendezvous Challenges: Our facilitators are tucked away in hidden corners of the mall, waiting to give teams some fashion-themed challenges.

Scoring (5 minutes) Teams reconvene at the starting area, and scores for the team building scavenger hunt are announced and celebrated.

Wrap-Up (10 minutes) We end with a fun closing activity and a great group picture.

After Party Slideshow If you want to have a more celebrational wrap up, or just run pictures during dinner, we can provide you with a website link so that your team can immediately view photos and videos from your event.





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Four great locations to choose from



Atlantic Station - Downtown Plenty of shops, restaurants, meeting venues and open green spaces make this a fun place to explore. The nearby Millennium Gate Museum adds a dramatic touch to this convenient site.



Shoppes at Buckhead A walkable city sanctuary where art, style and ambiance converge. Small city parks, several great restaurants, and bistro tables on canopied sidewalks create an elegant venue for your team outing.



Avalon - Alpharetta A unique gem on the north side of town! Plentiful shops, restaurants and other attractions create the perfect canvas for a mall scavenger hunt, or even an entire day excursion for your team.



Emory Pointe Enjoy this great little mall area that sits on the Emory campus next to the Emory Conference Center and across the street from the CDC. Perfect location for a hunt and a great meal.

